



HKDSA has offered 2 types of memberships, Full Membership and Associate Membership, to organizations engaged in direct selling business. All memberships are company based and no individual membership will be offered. All members are required to abide by HKDSA Code of Ethic. For further information about Codes of Ethics of the HKDSA, Please visit www.hkdsa.org.hk. You may also download the membership application form at www.hkdsa.org.hk/englishvision/member.html. The details of the membership are listed below for your reference.

I. HKDSA Membership

Full Membership

Application for Full membership of HKDSA, Company has to be:

- A registered company in Hong Kong selling products through direct selling.
- You might be asked to provide proof of tax returns, bank statements to prove that you have been operating for at least two full years or a full member of another DSA of WFDSA and has one year's operation in Hong Kong.
- You might be asked to provide testimonial for your membership application.
- Company policies and rules are in compliance with HKDSA Code of Ethics.
- Has no legal issues or practices causing media/public concern/controversies in the immediate past 3 years from the time of submission the application.

Associate Membership

Those applications which are not qualified for Full Membership can apply for Associate Membership. To qualify for Associate membership, a Company:

- has to be a Direct Selling company registered in Hong Kong and has one year's operation;
- has no legal/controversial issues in the immediate past and the current year while application is submitted.

Observation Period

- Upon approval of the Associate Membership application, the Company will be reviewed by the HKDSA Executive Committee every 6 months not only on Company's business practice, service performance provided to consumers and distributors, and company reputation.
- The observation period is allowed up 12 months.
- Associate member will be invited to be HKDSA Full Members if its overall service performance achieved the requirement after review.
- Otherwise, if an Associate Member failed to achieve the HKDSA application requirement within 6-month observation period, reapply for the Associate member application may require.

All applications for both memberships shall be subject to the approval of the HKDSA Executive Committee and whose decision shall be final and in case of rejection, the HKDSA Executive Committee is not bound to tender any reason.

II. Membership Rights

Associate membership is entitled to all the benefits of HKDSA Full membership except:

- Election to the Board of Executive Committee and Sub-Committee of HKDSA
- Right to vote at all meetings of HKDSA
- Right to use the HKDSA Trade Mark
- Right to participate in or acquire a copy of any of the HKDSA Survey Reports, unless approved by the Board of Executive Committee

III. Annual Member Fees

Full Membership

1. Membership Fee : HK\$5,000
2. Supplementary Fee : HK\$2,000 or above (based on annual turnover of member company)

Associate Membership

- Membership Fee : HK\$2,500